

WILL GO AHEAD OF

Vanderlip Campaign to Sell \$2,000,000,000 Certificates to Begin Dec. 1.

WASHINGTON, Sept. 25 - The interest. savings certificates, Frank A. Vandertip Chairman of the War Saviner committee, annequesed to-day, will be

The "National's" Outlet Store, 119 V. 24th St., Near 6th Ave.

You Have

Always Bought

Use For Over 30 Years.

Big Coat Bargains! For Saturday



One of the Biggest Bargains We Have Ever Offered.

> 217 Fall Coats (For ladies and Misses) Marked to Sell in 1 Day

They are sightly imperfect, shaded or light streaked-butso slightly that in most cases it is unnoticable and does not impair the wearing quality of the coat.

The materal is soft, fashionable Veloura (resembling phah) with clusters of black hairline stripes. The collars are finished with an inlay of black plush or a broad band of gray mole fabric the linings of black sateen.

None Exchanged

Other Saturday Bargans:

Boys' Suits. Navy Blue Wosted Serge\$2.97
Youths' Suits. Striped Cherbt Mixtures \$3.97
Men's "Pinch-Back" Overcosts of Cheviot \$4.97
Misses' Suits of Wool Serge\$8.97
Women's Suits of Wool Serg\$8.97
Stout Women's Suits of Wol Serge \$8.97

Specials for Saturlay Morning From 9 to 11 o'clock Only

Rummage ale.

Slightly imperfect merchandise garments which are slightly soiled. Waists, Skirts, Underwear Costs, Dresses, Children's Wear, Curtains, Remnants. All of hem Big Values.

Millinery Clerance.

A large assortment of Felt and elvet Shapes some of them trimmed. A big variety of Plumesand Fancies. Prices are so low that every article should sell befee 11 o'clock; so come early.

Odds and Ends o Clothing. About 240 pieces of Men's and loys' Clothing. Odd Pieces and broken lots. All big values and nrked at real bargain prices.

See Evening Journal for Or Big Advertisement

This Outlet Store is the Parmain Retailitors of the big mail order house. the National Clock and Suit Company, usuatities are limited, the assortment of sizes and culors is not always another and some are past season's styles; but everything sold here is a g bargain.

No Mall Orders Are Filled. Store HoursD to 5.30; Saturdars. 8.30 to 6.

This is an opportunity to getriple value for your

HAVE YOUR PHOTOGAPH TAKEN

by real artists at the mainal cost of

ONE DOLLAR FOR SIXPHOTOGRAPHS

This coupon may be presend by any member of



This Coupon must be pre-sented at one of the abo e studios. Void after Oct. 27.

119 to 125 W 24 th St Bet, 6th and 7th Aves

Have You Given Him Your Photograph?

This is an Except all Opportunity. Avail Gourself of its Benefits.

Pay \$1 (Insteadof) for Six Photographs

THESE photographs of regar size, mounted on 7x10 inch mats in double page port-folios, have made the nan Sol. Young internationally famous. Sittings given at

cates character tegica, irresperies of the date of the pertificance com-

but the public may and in confused or bancing two major therectoned is nues of securities before it at the

Secretary of the Treasury Mondon concenned to day that, with the approval of the President, he has noted. Liberty Louis Committee as a pro- wast adjustment heard mined to offer on thet. I \$1.000 miles territor. or more of United States convertible. good fronds, bearing & pur cont.

amprign to sell \$2,000,000.000 in war. The understanding is that \$1.00.000. 100 of the second Liberty Louis series. will be offered, and that Mr McAdwill allot to enterethers one-half of the honds above that amount it is enticpieted that the man will be honyly oversulacetted, as was the first iterty Loan issue. If the subscripone should reach \$5,000,000,000, openere, the traue would aggregate \$1.000,-

> The second series of Liberty bunds. known officially as "United States of America 4 per cent, convertible bonds," will run for twenty-five years from Nov 15, or until Nov. 15, 1947, subject to redemption at the option of the Government at par and accrued interest on and after Nov. 15, 1917. The bonds will bear interest from Nov. 15 of this year, and the interest will be payable on May 15 and Nov. 15 each

BIG DEALERS AGREE ON BOOST IN MILK;

Increase to \$3.10 per 100 Pounds for B Grade Will Close Some of Stations,

The milk dealers have agreed to meet the demands for an increase in the price of "B grade" milk from \$2.55 a hundred pounds to \$3.10 a hundred. to take effect Oct. 1, but have declined to take any more of the dairymen's product than the consumption demand calls for.

The dealers claim that the increase in the price per quart, from 12° cents to 14 cents or over, will further reduce the consumption and necessitate their shutting down some of their receiving stations. Secretary Albert Manning of the Dairymen's League said this morning that the blg companies had promised to send him a list to-day of the stations they decide to close. There was no one at the hendquarters of the New York Milk Conference Board at No. 2 Rector Street this morning to speak for the largest milk distributors. Secretary Manning characterized the Food Administration's food economy campaign, in respect to the dairgmen's product, as a "milk boycott" which is unjustified.

"Milk," he said, "is the chespest article of nourishment there is and the people should be encouraged to use it as freely as possible, for the reason that the shutting down of the creameries, or receiving stations. threatened by the big milk companies, means that the dairymen in the districts affected will have either to make their milk into butter and cheese or sell their cows for beer which would be more profitable, and thus the production of milk will be greatly reduced for a period of years." As to the cost of production, Mr.

Manning said: "The league is not undertaking to produce figures on the cost of pro-duction to show that the prices de-manded by the farmers are reason-able, but has asked the College of

erry Loan, which are populate to the approximate marriage free. Vice Chaleman E. B. Sweepy of the Settlers (1971 Sights Still Again Se-Distribution Committee sent a letter WARRINGTON, Sept. M. The Civil

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Subscriptions for the Bosond Life. For its coupling Steam, the son he distalments. Will be encouraged by the clary to now a member of a shipheliding

bunks in the newest Pederal Reserved Patters of such part payments, not only at early and extend in create from the form of such part payments, not only at early action.

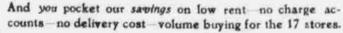
"Brown Betty"

Brown Kid Boots

-after shopping around you will find you can't touch it for \$7 elsewhere.

Splendid quality cocoa brown kid, extra high; leather Louis heels; invisible eyelets; welt soles.

Take the elevator or the stairs to any of our upstairs shops, where rent is much cheaper than on the street pay cash and take the shoes home yourself the shoes we bought for 17 stores at quantity prices.



All Upstairs LOCATION OF STORES All Upstairs

11 West 34th St., Opp. Waldorf 10 West 23rd St., Near 5th Ave. 3 Park Row, Opp. Post Office,

BROOKLYN 519 Fulton Street Corner Duffield Street, Opp. A. I. Namm's



Best & Co. Landon

Fifth Avenue at Thirty-fifth Street

All Wool Means Something in Clothes For Your Son

-If it comes from Best's

Every piece of material that goes into ourboys' and young men's clothing is put through our own chemical test. Then when BEST & CO. assure you that a suit or a coat is pure wool you know it is.

Not in thirty-five years of business has Best's Boys' clothing been anything but all wool.

That is why our Fifth Floor is so busy just now fitting boys and young men for school and college.



College Suits - Single Breasted plain or pinched back, 2.3 or 4 button models of 100% all wool Cheviot, Tweed or Serge, 34 to 39 chest meas-19.50 up

College Overcoats -Trench, Deep Sye, Raglan or Box Models of 100% all wool Fancy Coatings. 34 to 39 19.50 up

Boys' Overcoats in a variety of models and of 100% all wool fabrics. 7 to 16 years. 15.00 up

Boys' Suits of 100% all wool fancy Mixture Cheviot, Tweed or blue Serge. 7 to 17 years. 13.50 up

College Men Will

Need These Bathrobes

Of heavy weight Indian Blanket Robes, in effective colorings.

Sizes 10 to 16 years 4.75 Siles 18 to 20 years 5.25

"You Never Pay More at Best's"



PURCHASES MADE TO DAY AND TO MORROW WILL APPEAR ON BILL RENDERED NOV. 1st.

Best & Co.

Especially Arranged for Girls' and Misses' Saturday Shopping

Third Floor Departments

A High Beaver Collar on This Smart Suit for Misses

that's one interesting feature. Then, there's the soft, soft frush of the Rayonner cloth, And in the corner of the coat are pockets, quite different, to say the least. You may have this suit in plum, navy, beaver brown, new green or Indian red.

Graceful, Svelte Lines to This Satin Frock for Misses

It's surplice style, crossing in front and tying low in back. Unique is the low drape skirt. There's a long, narrow roll collar of satin—a becoming one you'll surely like. This frock comes in black, brown, taupe or plum color satin.

She Can Wear This Serge Frock in the Lecture Hall, for Instance

It's one of those practical frocks about which the college girl will say: "I always liked that dress." There's a detachable white pique collar and pockets. The dress is one-piece, in navy or black.

The College Miss Will Like

This Coat—Easy to Slip On There's something girlish in the simplicity of this wool velour coat with its collar that can be worn high or low. It has a broad belt and deep pockets. Choose it in any fall color you 25.00 like. Misses' sizes.

Cute Little Gathers at the Waist of This "Fillette" Coat

It's really sturning, this Coat for Miss, 13 to 16. There's a large fur collar of kolinsky musicrat that can be worn high, in chic fashion. The coat is wool velour, silk lined and is just the thing for "dress-up" functions

39.50

This Serge Dress for a Girl 10 to 16 Will Be the Admiration of Her Classmates

There's a pleated skirt with an over-waist beautifully braided. It has a wide belt, big pockets and a colored stitched pongee collar. Only 16.50

Look at the Price of This Serviceable School Coat for Girls

The material is soft finished wool zibeline. You may feel confident that daughter is warmly dressed in this coat, with its high buttoned neck. It has deep pockets and a belt. Sizes 8 to 16 years. Only 12.75

Here's a Warm Corduroy

Coat for Little Sister, 4 to 7 It's trimmed with Nutria (like beaver)-that is, the collar and pockets are edged with it. It also has fur buttons and a cute little empire belt. This warm, serviceable coat for wintry days comes in black, Copenhagen, green, navy or brown.

16.50

Shoes and Hats in adjacent 3rd Floor Departments.

Right Corsets for Growing Girls

The right kind of a corset can influence a girl in her posture both when sitting and standing. It will give her an erect carriage, a poise and a bearing of assurance.

One of the departments in which we have always specialized is where the first corsets for schoolgirls are fitted. We have our own models developed, and plemented by all of the better standard makes.

There are all kinds, from the low flexible corsets lightly boned, and the little hip confiners so comfortable for athletics or dancing, to those of broche for better

Prices range from 1.25 to 5.00. 2nd Floor.

Memorandum! Buy Your Petticoat To-day-

Newest styles, made with pleated flounces. Desirable street shades. Plain colors or changeable in the taffetas. Extra value at 3.95. 2nd Floor.

Cold Weather is Near and Here is a Sale of Girls' Pajamas.

This timely sale includes twopiece pajamas of good standard style, made of striped outing flannel and trimmed with frog fasteners. For this occasion.

Sizes 4 to 10 years 1.15 Sizes 12 to 18 years 1.25 Regularly priced, \$1.75 and \$1.95.

Best Hats for Misses

10.00

Featuring Distinctive Millinery at This Low Price .- Main Floor.

High crowns-wide or narrow brims, large head sizes, soft and stiff shapes in velvet. velours, panne, in most desirable shades of brown, purple, tete de negre-the choicest styles as they appear daily are all to be seen in this special section of \$10.00 millinery.



"You Never Pay More at Best's"

A Music Booklet FREE With The Sunday World, Sept. 30 SONGS OUR SOLDIERS ARE SINGING

WORDS and MUSIC of Eight New Popular Choruses That Are Familiar in the Camps.

ALSO SEPT. 30—First of a series of Patriotic Picture Covers on The Sunday World Magazine: No. 1—"Goodby, Sweetheart, Goodby."

SAVE TWO JOLLARS Proofs SUBMITTED PHOTOGRAPH INC. Not to Fade \$ 1 .00 AND THIS | 40 W. th St., bet. B'way & 5th Av. COUPON 985 Lengton Av., cor. 71st St. entitles the bearer to six Three Bollar mounted Photographs, each in 7x10-inch portollos. 1807 Aterdam Av., nr. 149th St. 14 Thom Av., cor. Washington. 298 Wa Av., cor. 140th St. 23 Flassh Av., Brooklyn. 850 85B way, cor. Park Av., B'klyn. 157 Nark Av., opp. Erie St., J. C. 923 Bid St., opp. City Hall. Newark. 197 Meet St., Paterson. 2 Nar Brand St. Trenton.

129 W St., Bridgeport, Conn. (W)

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